

Smart systems. Clean design Real results

We build custom software that connects your systems, streamlines your processes, and supports long-term progress.

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Welcome to DiggIt

Introduction

DiggIt builds custom platforms that support your business logic, simplify workflows, and scale with your team.

Our developers, engineers, and designers have delivered systems across industries — from healthcare and fintech to retail and manufacturing. Now we bring that experience together to help modern businesses get more out of their tools.

If your current setup feels scattered, slow, or stuck, we're here to design something better. We build digital tools that fit the way you work, not the other way around.

A large, solid blue arrow points from the right edge of the slide towards the left, specifically pointing towards the two glowing cubes. It has a slight 3D effect with a darker blue shadow on its bottom edge.

What We Build

Everything we create is designed around your workflow, goals, and users. No off-the-shelf shortcuts. Check out how we can add value

Mobile & Web Apps

Engage users with fast, seamless platforms built for scale

AI & Machine Learning

Predict demand, personalize experiences, and automate intelligently

UI/UX Design

Turn complicated workflows into intuitive, delightful experiences



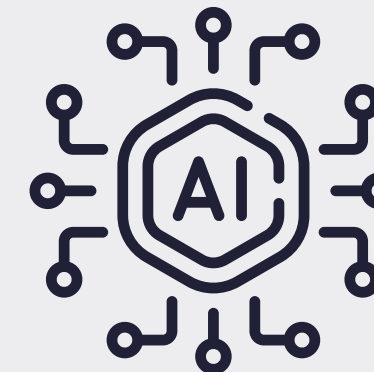
Custom Software Development

Automate operations, reduce chaos, and support business logic



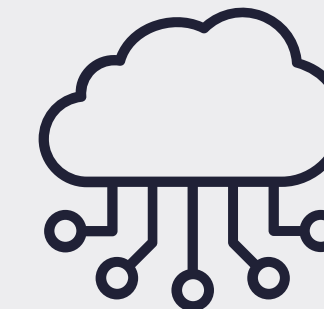
ERP & CRM Systems

Connect teams, streamline sales, and track everything in one place



AI & Machine Learning

Predict demand, personalize experiences, and automate intelligently



Cloud & DevOps

Improve performance, reduce downtime, and scale with confidence



UI/UX Design

Turn complicated workflows into intuitive, delightful experiences

Digital Marketing Systems

Drive traffic, convert users, and support growth campaigns

IT Consultancy

Get clear, unbiased to plan and implement the right tech for your business



Data & Analytics

Make informed decisions with real-time, actionable insights

E-Commerce Solutions

Sell smarter with stores that work beautifully across platforms

Microsoft Dynamics 365

Optimize operations and unify customer, finance, and sales systems with a trusted platform

Who We Build For

We work best with teams who are scaling, simplifying, or starting something new.

We work across a range of different industries, including **(but not limited to)** retail, logistics, eCommerce, manufacturing, hospitality, B2B, SaaS & tech startups.

No matter the industry you're in, if you need systems that solve real problems and scale without the drama -

**we're ready to
work with you!**

What Really Powers Our Builds

We work with modern, proven technologies across frontend, backend, cloud, and AI. But we don't force-fit a tool just because we like it.

We know you care about speed, stability, and systems that grow with your business.

**So that's
what we focus on.**



How We Build

Frontend

Fast, responsive interfaces using Angular, React, Vue, and Flutter

Mobile

Native and cross-platform apps built with Swift, Kotlin, and React Native

Backend

Scalable, secure logic with Node.js, Python, .NET, and PHP

Cloud & DevOps

Infrastructure that scales with AWS, Azure, GCP, Docker, and CI/CD pipelines

Databases

Structured and flexible storage using PostgreSQL, MySQL, Firebase, and MongoDB

Analytics

Custom dashboards with tools like Power BI, Google Data Studio, and Metabase

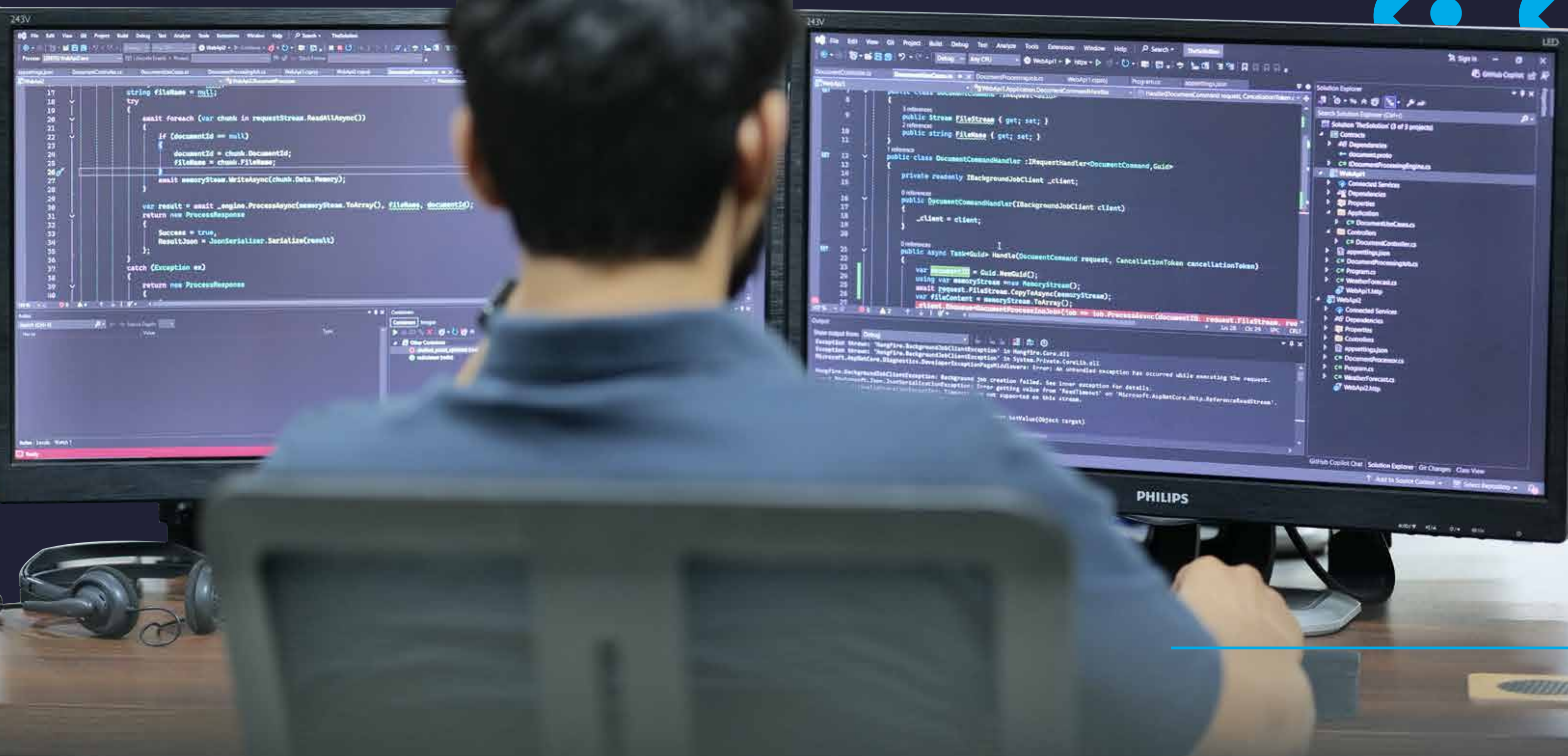
AI & ML

Smart, lean systems powered by Python (Pandas, TensorFlow, NLP libraries)

E-Commerce & CMS

Shopify, WooCommerce, and headless CMS setups like Strapi and Sanity

Our Team's Experience



Our team's wealth of experience drives every project we take on, creating solutions that matter.

CRM & Booking Platform for Automotive Marketplace

Automotive / SaaS / Marketplace

Challenge:

A car selling platform needed to manage growing volumes of inspection bookings, CRM workflows, and financial reporting, all in one system.

Solution:

Our front-end engineer built a custom CRM and booking system to handle 300+ monthly inspections, track users and vehicles, assign inspectors, and manage revenue and performance metrics.

The Outcome:

- Reduced lead leakage and booking delays
- Improved tracking of sales, revenue, and vehicle condition
- CRM tailored to sales ops and inspection workflows

Built by:

Front-end Engineer, Diggit



AI-Driven Resume Parser for Recruitment SaaS

HR Tech / SaaS / Talent Acquisition

Challenge:

A recruitment platform needed to cut down manual resume parsing and data entry, which slowed down hiring and limited accuracy.

Solution:

Our expert team member implemented a custom AI resume parser integrated into a fullstack recruitment system. The parser extracted key candidate data automatically and matched it with job roles, improving both recruiter speed and placement accuracy.

The Outcome:

- 75% less manual work for recruiters
- 30% improvement in match relevance
- 20% faster time-to-hire across clients

Built by:
AI/ML Engineer, DiggIt

A white humanoid robot arm is shown in profile, holding a glowing blue tablet that displays a futuristic interface. In the background, a yellow industrial robotic arm is visible, suggesting a manufacturing environment.

AI-Powered Defect Detection for Manufacturing

Manufacturing / AI / Industrial Automation

Challenge:

A textile manufacturer required a faster and more reliable method to detect defects in towels during the rolling stage, where errors often go undetected and can lead to quality issues or returns.

Solution:

Our AI engineer developed a custom AI model that utilizes computer vision to detect and classify defects in real-time during production. The system was deployed using edge devices to ensure low-latency processing right on the factory floor, reducing dependence on human inspection.

The Outcome:

- Improved defect detection accuracy
- Reduced manual inspection load
- Increased production speed and quality assurance

Built by:
AI/ML Engineer, DiggIt

Mortgage SaaS Platform

Performance, Billing, and Scale

Fintech / SaaS / Mortgage Tech (USA)

Challenge:

The platform needed to introduce a subscription billing model, handle API logging for 30K–40K daily calls, and fix performance bottlenecks that slowed reporting and dashboards.

Solution:

Our team member built a dynamic subscription engine, optimized DB query structures (some with 30–60s lag), and implemented asynchronous DB logging to reduce Azure I/O and improve API responsiveness.

The Outcome:

- **\$100K+** in new recurring revenue
- Reporting latency dropped from **60s to under 6s**
- API load handling improved with **50%** lower resource usage

Built by:

Backend Engineer, DiggIt



A silver laptop is shown at an angle, displaying a futuristic digital interface on its screen. The interface features a central circular dashboard with the letters 'ERP' in bright blue. Surrounding this central hub are several smaller circular icons connected by glowing lines, representing various business functions like analytics, communication, and settings. The background of the screen is dark with a subtle grid pattern.

ERP & Accounting for Multitenant Enterprises

SaaS / ERP / Accounting

Challenge:

Multiple businesses needed a way to manage their financial operations, invoicing, and reporting through a single cloud-based ERP system, with individual tenant access and role-based permissions.

Solution:

Our expert developer designed and developed a scalable, multi-tenant ERP platform with built-in accounting features. It included modules for invoicing, expense management, client reporting, and financial analytics—all tailored to the operational workflows of the companies onboarded.

The Outcome:

- Enabled **10+ SMEs** to centralize operations
- Reduced reporting time by **60%**
- Improved visibility across financial and operational KPIs

Built by:

Frontend Engineer, Diggit

Fintech Frontend Overhaul for Jubilee Motor Insurance

Fintech / Insurance

Challenge:

Jubilee Insurance's web interface was underperforming — with slow load times, clunky UI, and poor mobile responsiveness leading to high drop-off rates.

Solution:

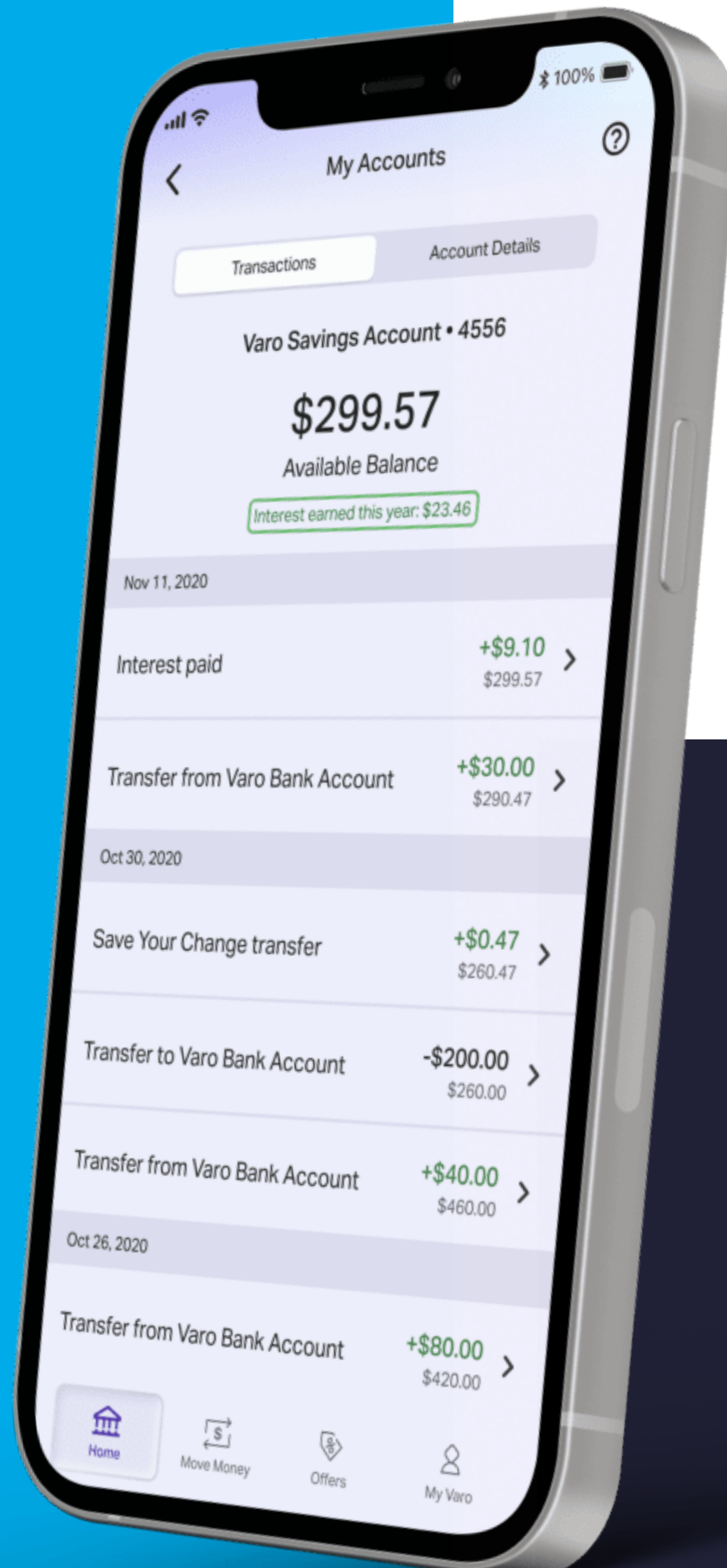
A full frontend overhaul using React, building reusable components, improving responsiveness, and optimizing performance across browsers and devices.

The Outcome:

- 3x faster load time
- Improved user experience across mobile and desktop
- Reduced maintenance effort through clean, reusable code

Built by:

Frontend Engineer, DiggIt



Scaling a Healthcare SaaS Platform to 5M+ Daily Transactions

Healthtech / SaaS / Compliance

Challenge:

A healthcare SaaS platform needed to support a growing user base without sacrificing system speed, stability, or data security - especially with HIPAA compliance in play.

Solution:

Our star performer optimized backend algorithms, introduced performance monitoring and failover mechanisms, and restructured key components to handle traffic spikes, all while ensuring security and compliance were never compromised.

The Outcome:

- 60% improvement in system efficiency
- Sustained 99.9% uptime across peak hours
- Seamless scaling to over 5 million transactions per day

Built by:

Backend Engineer, Diggit

Here's Why Teams Work With Us

If you care about clean builds, thoughtful design, and long-term results, we'd be a good fit.

We Build Around Your Business

No off-the-shelf solutions. Everything we design is mapped to your workflows, goals, and scale plans.

We Stick With You Long-Term

From version 1 to scale-up, our systems are built to evolve with you. You'll get clean codebases, scalable architecture, and ongoing support.

We Know How to Handle Integration Overload

We make your platforms, tools, and data work together, so your team isn't stuck juggling disconnected systems.

We're Built for Growth-Stage Teams

Working with DiggIt means fewer handoffs, fewer surprises, and a product that feels right, because it was built right.





We can turn bottlenecks into momentum!

If you're spending more time managing tools than making decisions, we've got work to do. Get in touch and we'll help you streamline, automate, and scale without the stress.

FOLLOW US

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